

Module specification

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Refer to guidance notes for completion of each section of the specification.

Module Code	ARA404
Module Title	Initial Design
Level	4
Credit value	20
Faculty	Arts, Science and Technology
HECoS Code	
Cost Code	GAAA

Programmes in which module to be offered

Programme title	Is the module core or option for this programme
BA (Hons) Architectural Interior Design	Core
BA (Hons) Garden Design	Core

Pre-requisites

None

Breakdown of module hours

Learning and teaching hours	40 hrs
Placement tutor support	0 hrs
Supervised learning e.g. practical classes, workshops	0 hrs
Project supervision (level 6 projects and dissertation modules only)	0 hrs
Total active learning and teaching hours	40 hrs
Placement / work based learning	0 hrs
Guided independent study	160 hrs
Module duration (total hours)	200 hrs

For office use only	
Initial approval date	July 2017

For office use only	
With effect from date	September 2022
Date and details of revision	September 2022 - updated template
Version number	2

Module aims

- To take students through an initial design project from inception to delivery.
- To provide scope to develop initial ideas utilizing skills acquired from the previous module to explore the stages of the design process.
- To enable students to explore the creation a design solution testing out their skills to provide an ergonomic solution and provide an opportunity to define and create an atmosphere to their own interpretation.
- To prepare, develop and experience the presentation of a design to promote confidence and understanding of communication with clients

Module Learning Outcomes - at the end of this module, students will be able to:

1	Analyse, reflect and interpretation of the brief and client requirements and identify the problems and main objectives of the design process.
2	Identify and apply planning processes in creating a functional design, demonstrating awareness of human use, activity and circulation patterns and user characteristics
3	Apply different kinds of 2 and 3-dimensional drawing and visual communication methods
4	Evaluate their own design conclusions to develop expertise in communicating design proposals to clients, contractors and employers.

Assessment

Indicative Assessment Tasks:

This section outlines the type of assessment task the student will be expected to complete as part of the module. More details will be made available in the relevant academic year module handbook.

Details of indicative assessment tasks will be included in each design brief. Normally each intended learning outcome should be assessed only once but may be included in subsequent projects that relate to this module.

Students will be required to present material for a design project. Preparatory sketched, collated research and a series of preliminary worksheets will demonstrate design development to a specific brief which they will complete. The student will be expected to have fulfilled the criteria agreed at the inception of the module and produce satisfactory final solutions, in the form of finished artwork, completed by the stated deadline. Oral evaluation of the project will be presented at the end of the module

Assessment number	Learning Outcomes to be met	Type of assessment	Weighting (%)
1	1 - 4	Coursework	100

Derogations

Students who have been unsuccessful are allowed one further attempt in each element of assessment in order to redeem failure.

Learning and Teaching Strategies

Individual tutorials will underpin this project based module. Focusing on core skills alongside verbal presentation and discussion. Timetabling and scheduling with a focus on working to deadlines will be a key theme for this project based module.

Indicative Syllabus Outline

This module explores the practical application of previously acquired skills within the studio. Group and one to one tutorials will underpin the student lead designs.

The range of design projects will expand and challenge student awareness of the design process and its application to different sites and circumstances. Students are required to support, justify and defend their work both verbally in studio and crit sessions and with submitted design development material, showing how they achieved their goals. They will be required to explore the development of their design from two into three dimensions, taking particular note of the spatial qualities of their proposal. They will also be required to evaluate the success of their design as a whole and to reflect upon the most effective way in which their ideas might be communicated.

Indicative Bibliography:

Please note the essential reads and other indicative reading are subject to annual review and update. Please *ensure correct referencing format is being followed as per University [Harvard Referencing Guidance](#)*.

Essential Reads

Church, T.D. (1995), *Gardens are for People*, University of California Press.

Hudson, J. (2010), *Interior Architecture, From Brief to Build*, Laurence King.

Other indicative reading

Adler, D. (1979), *The New Metric Handbook*, Architectural Press.

Brookes, J. (2001), *John Brookes Garden Design*, Dorling Kindersley.

Brooker, G. Stone, S. (2012), *From Organisation to Decoration: An interiors Reader*. Routledge.

Ching, F,D,K. Juroszek, S.P. (2010), *Design Drawing*, John Wiley & Sons.

Elam, K. (2011), *Geometry of Design: Studies in Proportion and Composition (DesignBriefs)*, Princeton Architectural Press.

Hughes, A. (2009), *Interior Design Drawing*, Crowood Press.

Lidwell, W. Holden, K. Butler, J. (2010), *Universal Principles of Design*, Rockport Publishing.

Plunkett, D. (2016), *Revolution: Interior Design from 1950*, RIBA Publishing.

Reid, Grant W. (2002), *Landscape Graphics*, Watson-Guptill Publication Inc.

Reid, G.W. (2007), *From Concept to Form in Landscape Design.*, John Wiley & Sons.

Vernon, S. Tennant, R., Garmory, N. (2008), *Landscape Architect's Pocket Book*. Routledge.

Employability skills – the Glyndŵr Graduate

Each module and programme is designed to cover core Glyndŵr Graduate Attributes with the aim that each Graduate will leave Glyndŵr having achieved key employability skills as part of their study. The following attributes will be covered within this module either through the content or as part of the assessment. The programme is designed to cover all attributes and each module may cover different areas.

Guidance, from the following list, delete the attributes that are not covered by this module

Core Attributes

Creative

Key Attitudes

Commitment

Resilience

Adaptability

Practical Skillsets

Organisation

Communication